



## CLUB HELPERS WORKSHOP Overview

*The Club Helpers Workshop is a short 2-hour session delivered by the Bowls Development Alliance that helps Club Helpers learn how to welcome, integrate and create positive and lasting impression on new visitors. The objective of the session is to help clubs and their volunteers to transition as many open day or general visitors to club members. The workshop emphasises on the different approach needed when interacting with non-bowlers compared to current or ex-bowlers.*

*The structure of the session is the following:*

- 40-minute classroom activity, covering: what information to give to visitors before they arrive; best ways of meeting & greeting on the day, and how to follow-up with the visitor after their introductory session.*
- 80-minute activity on the green, covering: ideas to create and facilitate fun, engaging, challenging but achievable bowling activities using various equipment, with the emphasis on activity facilitation, and not coaching.*

*Those who attend the session will also receive a booklet with information and ideas of different fun activities to use on the green.*

*The course is completely free, can be organised at the club grounds and lasts approximately 2 hours. Those who attend it need to be wearing flat-soled shoes for the activity on the green.*